

EC'd Yes Last Received: 10/05/2012 5:49 PM Showing Buylines: All Rep Revised Lines

Station WVBT-TV NORFOLK, VA. Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm Sales Office () PHILADELPHIA
Advertiser () N.R.C.C. IE & PLACEMENT, 815 SLATER LANE Salesperson () ANJIE BRADY
Product N.R.C.C. IE ALEXANDRIA, VA 22314
Estimate# 2964 Agency C/P1/P2/E 155/426/2964
Buyer Tracey Robinson Flight Dates 10/26/2012 - 11/06/2012 Salesperson Phone# 215-567-6005
Phone# Hiatus Weeks Salesperson FAX# 215-567-5938
Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart

*7 TU 10P-1045P WVBT FOX NEWS :30 \$700.00 10/30-10/30 0 0 0 \$0.00
Rating: 4.2 V3 Cancelled

*8 F 10P-1045P WVBT FOX NEWS :30 \$700.00 11/02-11/02 0 0 0 \$0.00
Rating: 4.2 V3 Cancelled

*9 M 10P-1045P WVBT FOX NEWS :30 \$700.00 11/05-11/05 0 0 0 \$0.00
Rating: 4.2 V3 Cancelled

*10 SA 10P-1045P WVBT FOX NEWS :30 \$500.00 11/03-11/03 0 0 0 \$0.00
Rating: 5.0 V3 Cancelled

---REPORT TOTALS---
Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---
Oct 12: 0 / \$0.00 Nov 12: 0 / \$0.00
Sales Totals: 0 / \$0.00
Station Totals: 0 / \$0.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CATV 0%	WAVY 48%	WGNT 3%	WPXV 0%	WTKR 11%
		WTVZ 4%	WVBT 15%	WVEC 19%		

---COMPETITIVE COMMENTS---
COMPETITIVE IS ESTIMATED

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Books MAY12, NOV11, ENOV12
Demos RA3564

-- CREDIT RISK ---
CASH IN ADVANCE